



WASHINGTON POISON CENTER

ANNUAL REPORT

2017

EXPANDING OUR REACH

Preventing, educating,
and reducing harm



This year's poster contest winner, Jason Ho, in Olympia with Representatives Tina Orwall, Mia Gregerson and of course, Mr. Yuk

*WAPC Executive/
Medical Director
Erica Liebelt with
Washington State
Secretary of Health
John Wiesman*



***Our Vision: A region where poisoning and drug exposure is
no longer the leading cause of unintentional death***

FROM OUR PRESIDENT AND EXECUTIVE DIRECTOR

2017 – A Year Marking Our New Identity

In 2017, the Washington Poison Center launched its new identity, a powerful new logo that visually expresses the bidirectional movement of our expanding services while emphasizing our core emergency 1-800 telephone hotline. Why the need to change after 24 years? Our previous logo was creating confusion among the public, our key stakeholders and collaborators, giving the impression that we are a state agency and only focused on unintentional poisoning in young children. Given that we have been a 501 (c) 3 nonprofit organization since 1993, these misperceptions contributed to barriers to expanding our outreach, fundraising, and partnership-building. With the goal of fully representing our services, our new visual identity incorporates a warning sign and echoes the familiar bold colors and shapes of other hazard messages.

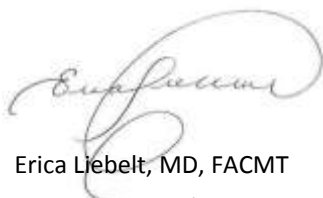
The new logo features intersecting red arrows representing the calls in to our center and our position as an anchor institution. The gray arrows radiating out symbolize our outreach into communities and our continuous program expansion in clinical education, public health, and emergency preparedness and response.

Our “2017 Achievements” page demonstrates the tremendous growth and activity we had in all of these categories in addition to showing how we saved over \$31 million healthcare dollars through preventing unnecessary emergency department visits. We work to carry out our mission while striving to adhere to our five core values displayed at the bottom of this page.

For us, this new identity is iconic of the exciting and impactful things happening across our organization. Be assured, our name and number remain the same as does our passion for this vital work! We continue to thank you for your support.



Jane Hutcherson, RN, MSN
WAPC Board President



Erica Liebelt, MD, FACMT
WAPC Executive/Medical Director

Compassion



Integrity

Growth



Drive



Innovation



WASHINGTON POISON CENTER

2017 ACHIEVEMENTS:

62,987 calls answered by WAPC



92.4% OF ALL HOUSEHOLD CASES WERE TREATED AT HOME, SAVING \$ 31,584,782 IN HEALTHCARE COSTS



48.1% OF ALL CALLS CONCERNED A CHILD UNDER 6 YEARS OLD AND **12.7%** OF ALL CALLS CONCERNED ADULTS OVER 60 YEARS OLD

60.2% OF HOME CALLERS WOULD HAVE GONE



TO THE ER OR CALLED 911

56,858 PEOPLE WERE REACHED THROUGH COMMUNITY EDUCATION



115 MEDICAL RESIDENTS, FELLOWS, PHARMACISTS, NURSES & PARAMEDIC STUDENTS WERE TRAINED BY WAPC STAFF



103,998 MR. YUK STICKERS, MAGNETS AND OTHER PRINTED MATERIALS DISTRIBUTED



PROVIDED EDUCATION TO **3,481** HEALTH-CARE PROVIDERS

25.8% OF OUR CALLS WERE FROM HEALTH CARE PROFESSIONALS



OUR MISSION: To prevent and reduce harm from poisoning through expertise, collaboration, and education.

(800) 222 1222

wapc.org

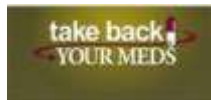
Caller Comments

"Recently my 3 year-old daughter accidentally sprayed bug repellent directly into her eyes. I called the Poison Center toll-free number and was given quick, direct and friendly instruction on how to help her. The woman I spoke to called an hour later to check on my daughter. It gave me great peace-of-mind to know there was expert advice so readily available and that someone would call back to check on us. "

"I am a diabetic and take 3 different types of insulin. Being very tired and anxious to get to bed one night, I accidentally gave myself a 2nd dose of regular insulin instead of my Lantis (longer term insulin). I realized this and called Harborview Medical Center where the nurse connected me to the Poison Center. The staff person said this could most likely be handled at home but that I should prepare myself for a long night, as she would be calling me and checking on my blood sugar levels every 1 to 2 hours! By 5am my blood sugar had stabilized. I am almost certain I would have slipped into another diabetic coma during the night had the poison center staffer not been so involved in guiding me through this. I was completely unaware the Poison Center could help someone like me in this kind of situation. Now I have a whole new respect for the Washington Poison Center."

*"***** How could I give these people anything less than 5 stars. I use them as a professional firefighter/EMT while dealing with patients and as a dad dealing with young kids."-Michael F., Google My Business Review*

TAKE BACK YOUR MEDS



The Washington Poison Center has continued to enhance the takebackyourmed.org website, as a tool to help the public dispose of their unused medications. The website currently includes 240+ medication take-back locations throughout the state and is searchable by map location as well by city/zip. Included are law enforcement and pharmacy locations where people can dispose of their unneeded medications. This is an invaluable tool to help combat the growing opioid epidemic that is affecting this state and country.

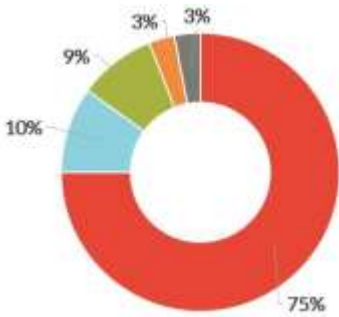


Jared O'Connor with Gaby Chain, Mayor Brad Sweet, & Tyson Lacy at Davenport Clinic

Additionally, the WAPC has taken a leadership position in medication take-back, working with several partners statewide in order to establish several additional medication take-back kiosks in high needs areas, decreasing health inequities.

A WORTHWHILE INVESTMENT

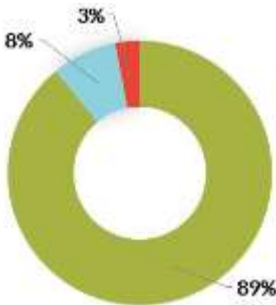
Sources of Funding for the WAPC



State	\$2,781,640
Federal	\$ 362,377
Hospital Campaign	\$ 341,750
Donations/Grants	\$ 102,667
Service Fees	\$ 122,098
Interest Income	\$ 3,832

Total Revenue \$3,714,364

Allocation of Expenses by the WAPC



Program Services	\$3,093,602
Administration	\$ 268,923
Fundraising	\$ 95,359

Total Expenses \$3,457,884

Ending net assets \$1,691,382

Audited financials available upon request

Fundraising



**HOSPITAL
FAIR SHARE**
Washington Poison Center
partner in healthcare

The Washington Poison Center is a 501(c)3 Nonprofit and relies upon a combination of state contracts; federal, corporate, and foundation grants, and donations from people like you to sustain our core services and expand our reach to provide public and clinical education promoting prevention, intervention, and harm reduction.

Calls from hospitals and healthcare professionals continue to increase, reflecting the growing need and importance of our Hospital Fair Share program to provide financial support for the increasing demand of these services. Hospitals in our state make community benefit donations to help support the costs of providing immediate access to our free consultation services. Please see the list of participating hospitals on this report. Thank you to our partners for their ongoing support!

Several ways to donate at
www.wapc.org/about/donations/



amazonsmile
Your shop. Amazon gives.

WAPC Partners in Prevention

collaborating for a healthier and safer Washington

Hospital Partners

Capital Medical Center
Cascade Medical Center
Cascade Valley Hospital
CHI Franciscan Health System
•Harrison Medical Center
•Highline Medical Center
•St. Anthony Hospital
•St. Clare Hospital
•St. Elizabeth Hospital
•St. Francis Hospital
•St. Joseph Hospital
Columbia Basin Hospital
Columbia County Health System
Confluence Health—Wenatchee Valley Hospital
Coulee Medical Center
East Adams Rural Healthcare
EvergreenHealth
Ferry County Memorial Hospital
Garfield County Public Hospital
Grays Harbor Community Hospital
Island Hospital
Jefferson Healthcare
Kadlec Regional Med. Center
Kittitas Valley Healthcare
Lake Chelan Community Hospital
Lincoln Hospital
Mason General Hospital
Mid-Valley Hospital
Morton General Hospital
Multicare Health System
•Allenmore Hospital
•Auburn Medical Center
•Deaconess Hospital
•Good Samaritan Hospital
•Mary Bridge Children's Hospital
•Tacoma General Hospital
North Sound Emergency Med.
North Valley Hospital
Ocean Beach Hospital
Odessa Memorial Healthcare Ctr.
Olympic Medical Center
Othello Community Hospital
PeaceHealth Columbia Network
•Southwest Medical Center
•St. John Medical Center
PeaceHealth Northwest Network
•Island Medical Center
•St. Joseph Medical Center
•United General Med. Center
Providence Healthcare E. WA
•Holy Family Hospital
•Sacred Heart Medical Center & Children's Hosp.
Providence Regional Medical Center Everett
Providence Healthcare SW
•Centralia Hospital
•St. Peter Hospital
Pullman Regional Hospital
Quincy Valley Medical Center
Samaritan Hospital
Seattle Children's Hospital
Skagit Valley Hospital
Skyline Hospital
Snoqualmie Valley Hospital
Summit Pacific Medical Center
Swedish Health Services
•Swedish Ballard
•Swedish Cherry Hill
•Swedish Edmonds
•Swedish First Hill
•Swedish Issaquah
•Swedish Mill Creek
•Swedish Redmond
Tri-State Memorial Hospital
Three Rivers Hospital
UW Medicine
•Harborview Med. Center
•UW Medical Center
•Northwest Hospital & Med. Center
•Valley Medical Center
Virginia Mason Medical Center
Virginia Mason Memorial
Walla Walla General Hospital
WhidbeyHealth Medical Center
Whitman Hospital
Willapa Harbor Hospital

Corporate Partners

Puget Sound Energy
Umpqua Bank

Washington Poison Center
155 NE 100th Street Suite #100
Seattle, WA 98125

www.wapc.org

Administrative Office: (206) 517-2350

Emergencies: (800) 222-1222

TTY users dial 711 for the Washington Relay service

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Contact Center Director

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Steven D. Wanaka, RPh, *Seattle Children's Hospital*

Kathy Williams, MS, *WA State - DOH Office of*
Community Health Systems

Non-Voting Ex-Official Members & WAPC Leadership

Erica Liebelt, MD, *Executive Director/Medical Director*

Katie Von Derau, RN, CPN, CSPI, *Managing Director*

Alexander Garrard, Pharm D, DABAT, *Clinical Managing Director*

Non-Voting Members

Steve Bowman, PhD, MHA, Director, *Office of Community*
Health Systems, DOH

Erika Henry, MSPCI, *WA State Department of Health*

Susan Stern, MD, *Harborview Medical Center*

501(c)3 nonprofit

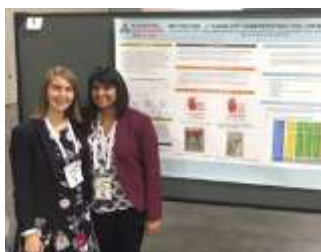
(EIN 94-3214597)

Public Health And Education



2017 was a year of expanded education, partnerships, advocacy, and research. We developed programs and established relationships with communities that identified a need for poison education. We completed **115** trainings, presentations, health fairs, and legislative appointments all over the state reaching individuals of all ages at state agencies, county health departments, WA PTAs, schools, senior centers, and community gatherings and distributed several Yuk Boxes and E-Cigarette Display Kits.

Through the Department of Health Child Profile Program partnership, our English or Spanish Yuk stickers are mailed to all families with one-year-olds. Our Spanish Educator completed several outreach events in the Hispanic population. In addition, we developed and implemented a refugee lead education toolkit in multiple languages. Lastly, we shared our public health experiences on Not For Kids through poster presentations at the National American Public Health Association meeting.



Arti Patel with Whitney Pennington at the NAPHA meeting

We strive to break down individual, community, and linguistic barriers that prevent access to education and medical services through a health equity lens. Our approach to public health is to meet community members where they are.



Visit wapc.org to see annual statistics on the top 10 most common exposures, seasonal health alerts, toxic trend reports, to check out Yukboxes, and purchase materials.

Find us on social media



www.facebook.com/MrYukWA



twitter.com/mryukwa