



Artwork by Aarav Pillay, age 11, Kent, WA

Partner Toolkit

National Poison Prevention Week

March 19-25, 2023

#NPPW23



WASHINGTON
POISON CENTER
(800) 222 1222

Partner with us!



Whether it's a question or an emergency, poison centers are available 24/7/365 to provide fast, free, and confidential treatment advice. Every caller speaks with a highly trained expert (a pharmacist, a nurse, or board certified medical toxicologist) immediately, without the hassle of a waiting room, long hold times, or confusing internet searches. And, most callers get the help they need from the comfort of their home, saving the cost and stress of a trip to a doctor or hospital.

National Poison Prevention Week (NPPW) is dedicated to raising awareness of poison centers and their lifesaving Poison Helpline (1-800-222-1222). The Washington Poison Center invites you to celebrate NPPW and educate your communities on the valuable poison center services they have access to. Join us as a poison prevention partner by sharing the messages, events, and resources provided in this toolkit.

Toolkit Contents

In this partner toolkit you will find a number of materials for your use and descriptions on how to use them. Questions or comments? Contact Meghan King at mking@wapc.org or (206) 517-2382.

ACTIVITIES & MATERIALS

- Live events
- Shareable activities
- Kahoot! curriculum
- Order materials

SOCIAL MEDIA (English & Spanish)

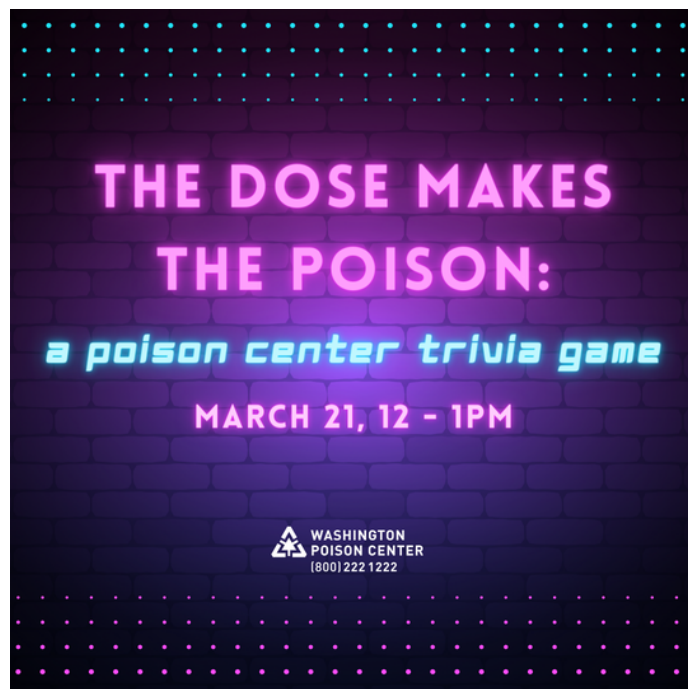
- Save-the-Date
- Daily themes

Live events

The Dose Makes the Poison: A Poison Center Trivia Game Monday, March 21 at 11am

Test your poison knowledge in our 2nd year of *The Dose Makes the Poison: A Poison Center Trivia Game*! Our toxic trivia game is open to all new and existing partners who want to reconnect and engage with the poison center and each other. Our lucky winners will receive our eternal glory and respect, a gift card, Mr. Yuk t-shirt, and other fun swag.

Join the game on Zoom [with this link](#)



National Poison Prevention Week 2023

Toxicology Lecture

KRATOM

Adverse effects and
potential uses

with Robert G. Hendrickson, M.D.

Medical director of the Oregon Poison Center at OHSU and
professor of emergency medicine in the OHSU School of Medicine



OREGON
POISON
CENTER
Serving Oregon, Alaska & Guam



Hosted by the
Oregon Poison Center
via WebEx

MARCH 23, 2023

3:30-4:20 PM PST

Register here: bit.ly/OPCKratom

Visit www.oregonpoison.org for more information

Thursday, March 23 Toxicology Lecture

The Oregon Poison Center is offering a free lecture for health care professionals on kratom. Learn about adverse effects and potential uses from Robert G. Hendrickson, M.D., Medical Director of the Oregon Poison Center at OHSU and professor of emergency medicine in the OHSU School of Medicine.

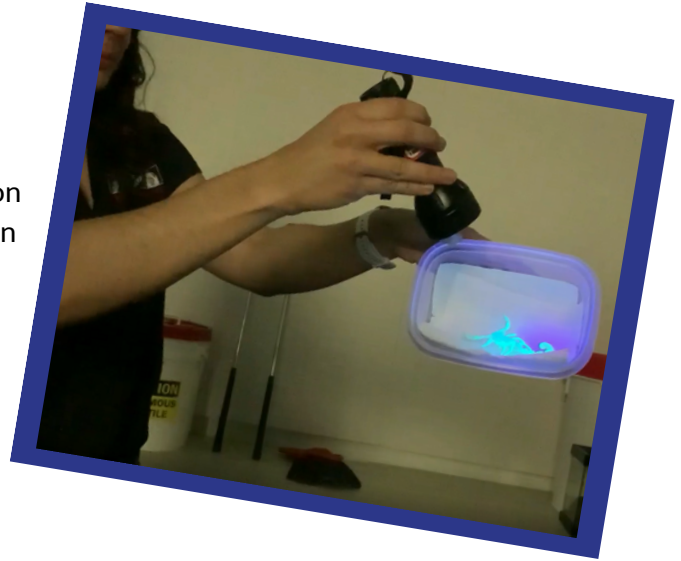
Register at bit.ly/OPCKratom

Activities

The following videos and activities are freely available to download and share.

Target audience: Children

- [Brain Games for Kids](#) - ***NEW* for 2023!**
- [Tox Tales: Creepy Crawlies video](#): watch as the Arizona Poison & Drug Information Center introduces us to creepy crawlies in their state! You'll learn about scorpions, gila monsters, and rattlesnakes.
- Young Minds Inspired: [Over-the-Counter Medicine Safety games & materials](#)



Target audience: Teens

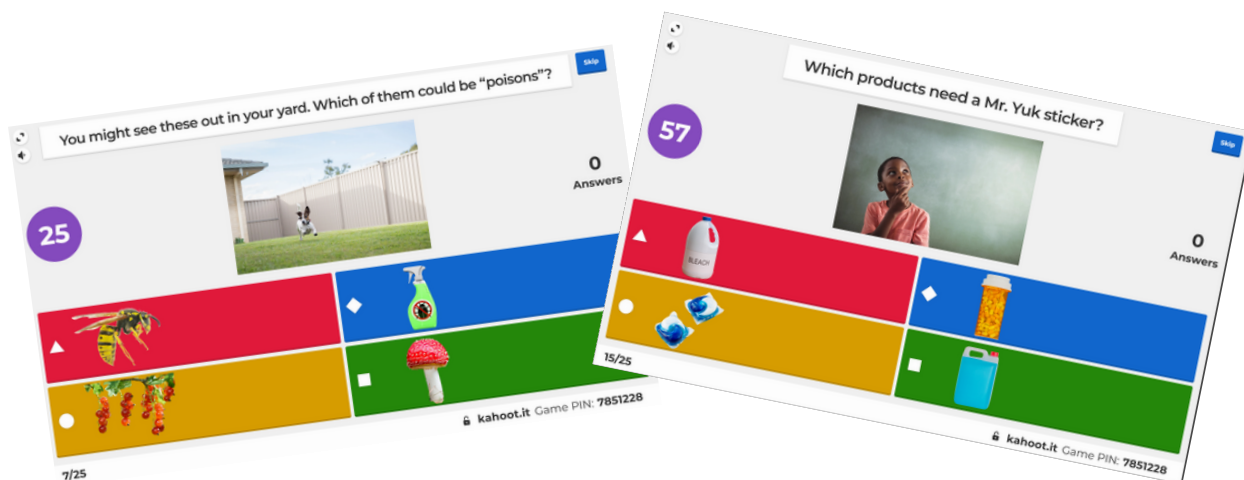
- [Brain Games for Teens & Adults](#) - ***NEW* for 2023!**
- [Career Day: Meet a Toxicologist video](#): meet Dr. Kait Brown, the Clinical Managing Director of America's Poison Centers. Learn about the field of toxicology, Dr. Brown's career path, and how people can become toxicologists.
- Poison Trivia on Kahoot!
 - [Full version](#)
 - [Abbreviated version](#)
 - [Teacher's Guide](#)

Target audience: Adults

- [Brain Games for Teens & Adults](#) - ***NEW* for 2023!**

Throughout National Poison Prevention Week, we will post additional resources and activities on the Washington Poison Center's [Facebook page](#).

Use our curriculum on Kahoot!



Check out our 2 interactive lesson plans on Kahoot! for elementary age children. Freely available for teachers, parents, and community members, the lessons use a game format to cover poison safety basics like look-a-like products, common household hazards, medicine safety, and how to use Mr. Yuk stickers. To host a lesson, you will need to register for a Basic (free) or paid Kahoot! account. Participants in a Kahoot! do not need an account.

Lesson for Kindergarten - 2nd grade

- [Lesson script](#)
- [Kahoot! link](#)

Lesson for 3rd - 6th grade

- [Lesson script](#)
- [Kahoot! link](#)

Instructions on how to use a Washington Poison Center Kahoot!

If you are interested in having Washington Poison Center staff lead this curriculum in your classroom or organization (via Zoom or your online meeting platform), please reach out to Meghan King at mking@wapc.org.

Materials & Resources

Order free materials

The Washington Poison Center has a variety of free educational materials available to order, including Mr. Yuk stickers (English or Spanish) and Mr. Yuk magnets.

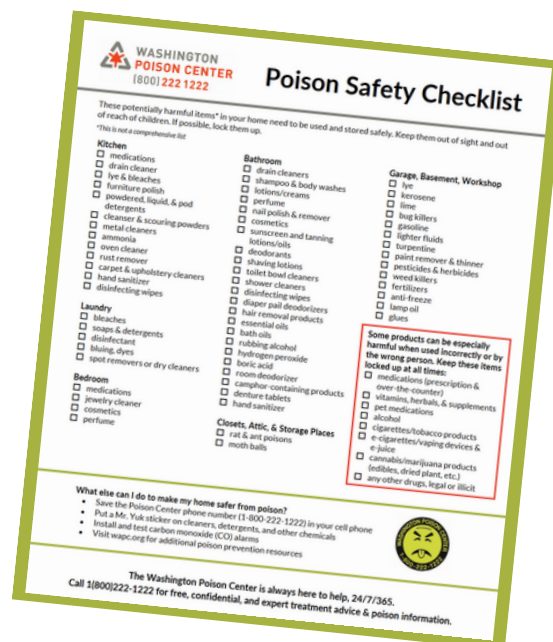
[Click here](#) to order materials.



Download our Poison Safety Checklist

Download in:

- [English](#)
- [Spanish](#)
- [Korean](#)
- [Vietnamese](#)
- [Russian](#)



Download Washington's official poster for NPPW

Download the poster for [print](#) or [social media](#).



**National
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March 19 - 25, 2023

Learn more at waponc.org

Aarav Pillay, 6th grade • Kent Laboratory Academy • Kent, WA

1(800) 222 1222

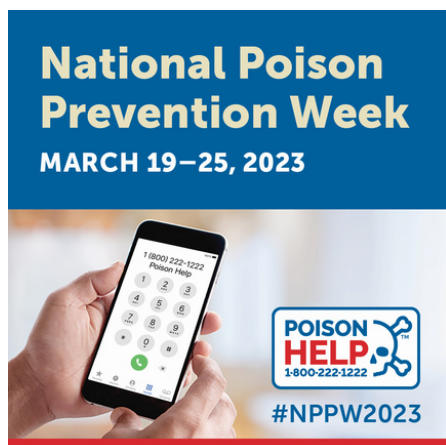
Seattle Children's
HOSPITAL • RESEARCH • FOUNDATION

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Social Media

[Download images here](#)

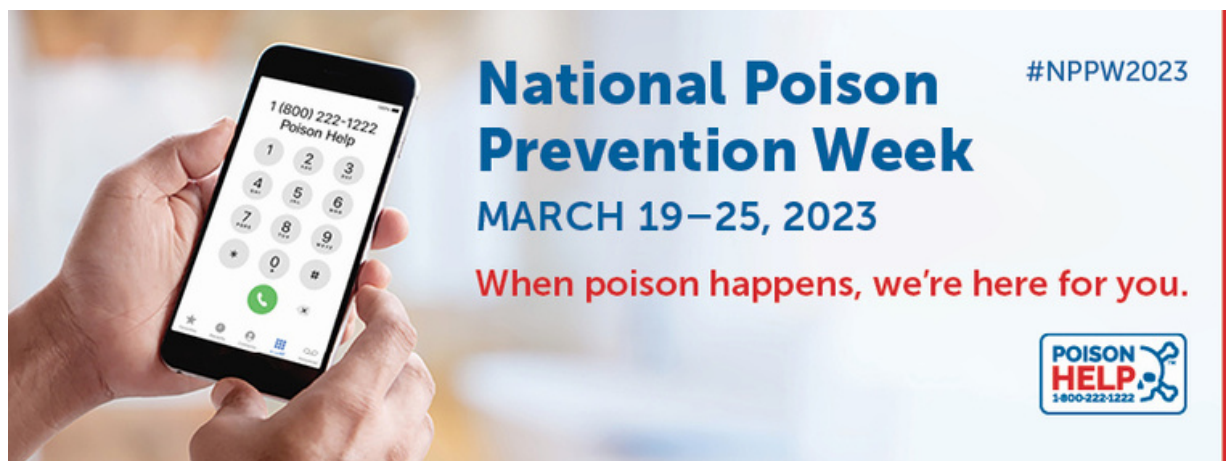
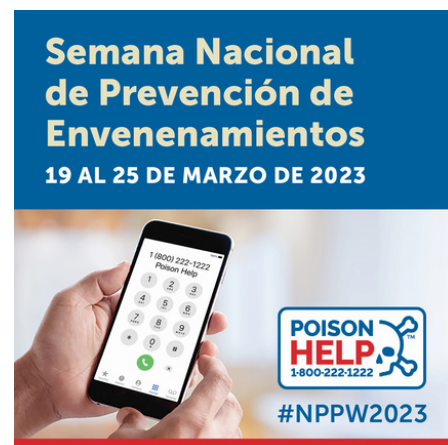
Main Images



Main Square

Possible uses for this image include:

- Facebook (FB) posts
- Twitter posts
- Instagram (IG) posts
- Insert into a newsletter or webpage



Main Banner

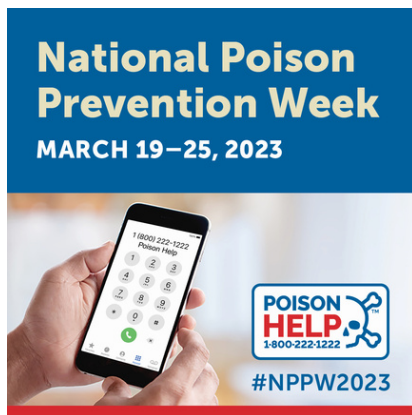
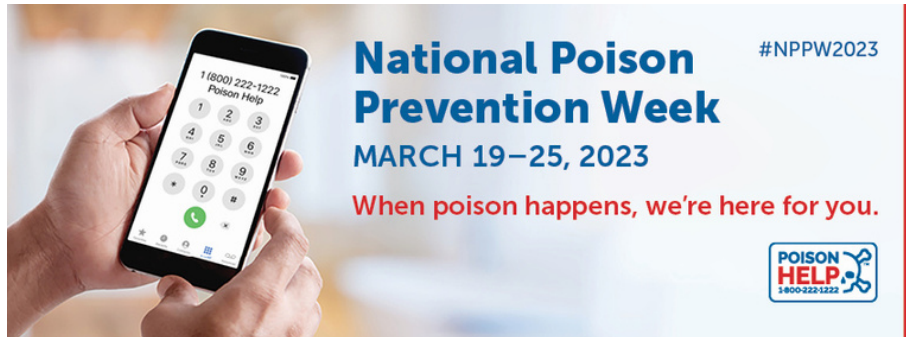
Possible uses for this image include:

- Facebook (FB) cover photo
- Twitter cover photo
- Web banner
- Newsletter header
- Twitter posts

Social Media

[Download images here](#)

Save the Date



SAVE THE DATE! National Poison Prevention Week will be here sooner than you think! Join us and America's Poison Centers in a celebration of safety from March 19-25, 2023. When poison happens, Poison Help is here for you #NPPW23

¡MARCA TU CALENDARIO! ¡La Semana Nacional de Prevención de Envenenamientos llegará antes de lo que piensas! Únete a nosotros y a America's Poison Centers en la celebración de la seguridad del 19 al 25 de marzo de 2023. Cuando hay algún envenenamiento, estamos aquí para ayudarte. #NPPW23

March 19-25, 2023 is National Poison Prevention Week. Poison happens. When it does, Poison Help is here here for you. #NPPW23

Del 19 al 25 de marzo es la Semana Nacional de Prevención de Envenenamientos. Las intoxicaciones ocurren. Cuando ocurran, Poison Help está aquí para ayudarte. #NPPW23

When poison happens, Poison Centers are here for you. Save the Poison Help number in your contacts, and join us as we celebrate National Poison Prevention Week! #NPPW23

Cuando el envenenamiento ocurre, los centros de envenenamiento están aquí para ayudarte. Guarda el número de Poison Help en tus contactos y acompáñanos en la celebración de la Semana Nacional de la Prevención del Envenenamiento. #NPPW23

Daily Themes

There are 5 social media carousels for your use this year. Each carousel contains 5 images that tell a poison “story.” Each individual image is also designed to be used separately, as a stand-alone image. These are available in both English and in Spanish.

Feel free to use them as carousels or individual images, depending on your preferences.

Each carousel tells a different “story”, which represent a wide range of common Poison Center calls and exposures for people of all ages:

- Household cleaners looking like juice to a child
- Older adult medicine mix-up
- Bite/sting
- Teen medicine misuse
- Guiding other healthcare providers

Possible uses for these images:

- FB posts
- IG posts
- Twitter posts
- Drop in newsletters
- Add to websites
- Share individually or together as a carousel post (suggested on FB or IG)

Example carousel. All images are available for download here.

CAROUSEL 1: “Household cleaners looked like juice?”

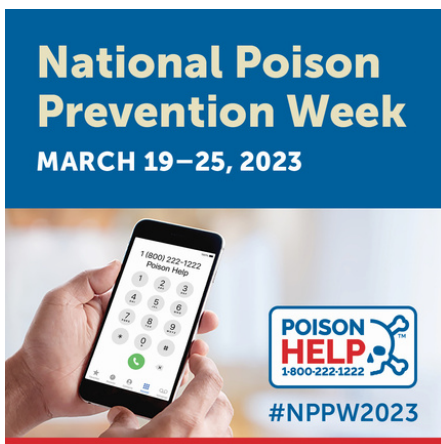
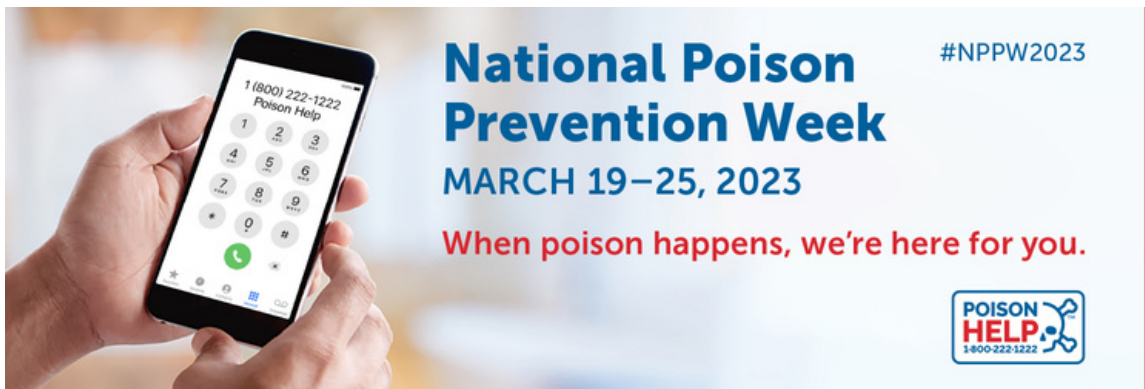


Social Media

[Download images here](#)

Sunday, March 19: Launch Day

Image: Main square or main banner



Today is the first day of National Poison Prevention Week! When poison happens, Poison Centers are here for you. They are open 24/7/365 for questions and emergencies. Join us each day of #NPPW23 to learn how your Poison Center can help you!

Hoy es el primer día de la Semana Nacional de Prevención de Envenenamientos. Cuando ocurre un envenenamiento, los centros de envenenamiento están aquí para ayudarte. Los centros de envenenamiento están abiertos 24/7/365 para preguntas y emergencias. ¡Únete a nosotros cada día de la #NPPW23 para aprender cómo tu centro de envenenamiento puede ayudarte!



optional follow up post:

Have a story about a time you called Poison Help? Share it in the comments.

¿Tienes una historia sobre una vez que te llamaste a Poison Help? Compártala en los comentarios.

Social Media

Download images here



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POISON CENTER
(800) 222-1222

Monday, March 20: "Household cleaners looked like juice?" carousel

Images: Include all images as a carousel/album or post individually

Household cleaners
looked like juice?
We're here for you.



"My son drank a mouthful of all-purpose cleaner while I was cleaning the house. My only thought was to call Poison Help! I even got a follow-up call from them, which made me feel like they really cared."



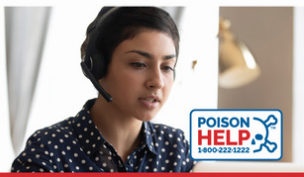
— Poison
Help
Caller



Poison Pro Tip

Keep cleaning supplies and other household products up, away, and out of reach of kids.

**When poison happens,
we're here for you.**



**National Poison
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#NPPW2023

¿Los limpiadores
líquidos para el hogar
lucen como los jugos?
Estamos aquí para usted.



"Mi hijo se bebió un trago de limpiador multiuso mientras yo limpiaba la casa. ¡Mi reacción inmediata fue llamar a Poison Help! Incluso recibí una llamada de seguimiento de ellos, lo que me hizo sentir que realmente se preocupaban".



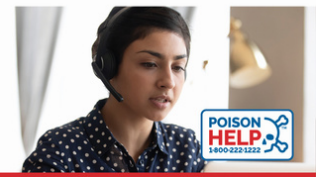
— Persona
que llama a
Poison Help



Consejo pro para prevenir envenenamientos:

Mantén los artículos de limpieza y otros productos domésticos en alto, alejados y fuera del alcance de los niños.

**Cuando ocurra un
envenenamiento,
estamos a su servicio.**



**Semana Nacional
de Prevención de
Envenenamientos**

19 AL 25 DE MARZO DE 2023



#NPPW2023

Social Media

Download images here

Tuesday, March 21: "Double dose of medicine?" carousel

Images: Include all images as a carousel/album or post individually

Double dose of
medicine?
We're here for you.



"My husband accidentally took his medicine twice. I called Poison Help. A warm, helpful voice calmed me down and gave me peace of mind."

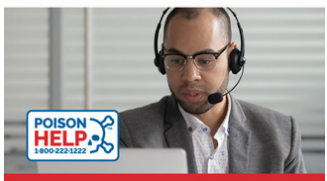


— Poison
Help
Caller



Poison Pro Tip
If you take the wrong
medicine or the wrong
amount, we can help.

When poison
happens,
we're here for you.



**National Poison
Prevention Week**
MARCH 19–25, 2023



¿Dosis doble de
medicina?
Estamos aquí
para ayudarlo.



"Mi marido accidentalmente se tomó su medicamento dos veces. Llamé a Poison Help. Una persona cálida y servicial me dio más información, me calmó y me dio tranquilidad".



— Persona
que llama a
Poison Help



**Consejo pro para prevenir
envenenamientos:**
Si toma el medicamento
equivocado o la cantidad
equivocada, podemos ayudarlo.

Cuando ocurra un
envenenamiento,
estamos a su servicio.



**Semana Nacional
de Prevención de
Envenenamientos**
19 AL 25 DE MARZO DE 2023



Social Media

Download images here



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(800) 222-1222

Wednesday, March 22: "Sting or bite?" carousel

Images: Include all images as a carousel/album or post individually

Sting or bite?
We're here for you.



"I was stung by a bee while gardening. I called Poison Help right away, and they gave me the advice I needed. I'm so glad they were there for me."



— Poison
Help
Caller

Poison Pro Tip

We can help with bites and stings from creatures where you live.



When poison happens,
we're here for you.



National Poison Prevention Week

MARCH 19–25, 2023



Bee stings, snake bites, and jellyfish. Oh my! The great outdoors is full of potential poisons. The good news: when poison happens, Poison Centers are here for you. Save their number: 1-800- 222-1222. #NPPW23

Picaduras de abeja, mordeduras de serpiente o medusas. ¡Oh, Dios mío! La naturaleza está llena de sustancias tóxicas. La buena noticia: cuando el envenenamiento ocurre, están aquí para ayudarte. Guarda su número: 1-800-222-1222. #NPPW23

¿Picadura o mordedura?
Estamos aquí
para ayudarle.



"Me picó una abeja mientras trabajaba en el jardín. Enseguida llamé a Poison Help y me dieron los consejos que necesitaba. Estoy contenta y aliviada de que hayan estado ahí para mí".



— Persona
que llama a
Poison Help

Consejo pro para prevenir envenenamientos:

Podemos ayudar con las mordeduras y picaduras de los animales de donde usted vive.



Cuando ocurra un envenenamiento,
estamos a su servicio.



Semana Nacional de Prevención de Envenenamientos

19 AL 25 DE MARZO DE 2023



Social Media

Download images here



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Thursday, March 23: "Parenting a teen?" carousel

Images: Include all images as a carousel/album or post individually

Parenting a teen?
We're here for you.



"My son took too many antidepressants. The person I spoke with at Poison Help told me what to do and gave us next steps. We're doing much better."



— Poison
Help
Caller



Poison Pro Tip
Know what medicines you
have and store them safely.

When poison
happens,
we're here for you.



**National Poison
Prevention Week**
MARCH 19–25, 2023



#NPPW2023

It takes a village to raise a teen. Add Poison Help to yours! When poison happens, they're here for you with confidential, nonjudgmental, fast, free, expert advice. #NPPW23

Se necesita una aldea para criar a un adolescente. Añade Poison Help a la tuya. Cuando el envenenamiento ocurra, están aquí para ti con asesoramiento confidencial, sin juicios, rápido, gratuito y experto. #NPPW23

¿Eres padre de un
adolescente?
Estamos aquí para usted.



"Mi hijo se tomó demasiados antidepressivos. La persona con la que hablé en Poison Help me dijo a qué atenerme y me dio los próximos pasos. Ahora, estamos mucho mejor".



— Persona
que llama a
Poison Help



**Consejo pro para prevenir
envenenamientos:**
Sepa qué medicinas tiene y
guárdalas de forma segura.

Cuando ocurra un
envenenamiento,
estamos a su servicio.



**Semana Nacional
de Prevención de
Envenenamientos**
19 AL 25 DE MARZO DE 2023



#NPPW2023

Social Media

Download images here

Friday, March 24: "Healthcare provider needing poison recommendations?" carousel

Images: Include all images as a carousel/album or post individually

Healthcare provider
needing poison
recommendations?

We're here for you.



"A student dared my daughter to eat berries off a bush at recess. The school nurse called Poison Help. I learned their experts are there for parents but also healthcare providers!"



— Poison
Help
Caller

Poison Pro Tip

Even healthcare providers
call Poison Help!



When poison
happens,
we're here for you.



National Poison Prevention Week

MARCH 19–25, 2023



#NPPW2023

Did you know...healthcare providers call Poison Help when they need poison guidance? That's right. They're here for you, and all of the providers caring for you. When poison happens, they're the go-to call, for you AND your healthcare provider: 1-800-222-1222. #NPPW23

¿Sabías que... los profesionales de la salud llaman a Poison Help cuando necesitan orientación sobre venenos? Así es. Están aquí para ti, y para todos los proveedores que te atienden. Cuando se produce una intoxicación, son las personas a la que hay que llamar, tanto para ti como para tu proveedor de servicios médicos: 1-800-222-1222. #NPPW23

¿Profesional de
salud en busca de
recomendaciones?

Podemos ayudarlo.



"Un alumno retó a mi hija a comer bayas de un arbusto durante el recreo. La enfermera del colegio llamó a Poison Help. Me enteré de que sus expertos están al servicio de los padres, pero también de los profesionales de la salud".



— Persona
que llama a
Poison Help

Consejo pro para prevenir envenenamientos:

Incluso los proveedores de
atención médica llaman al
servicio de Poison Help.



Cuando ocurra un
envenenamiento,
estamos a su servicio.



Semana Nacional de Prevención de Envenenamientos

19 AL 25 DE MARZO DE 2023



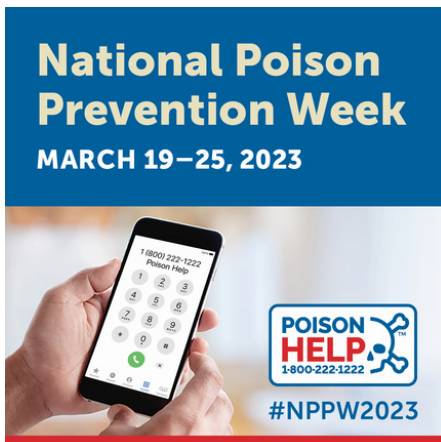
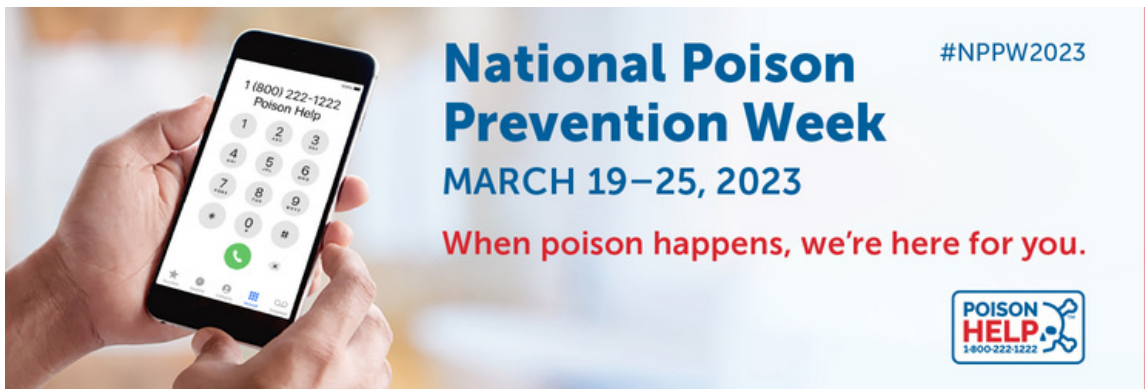
#NPPW2023

Social Media

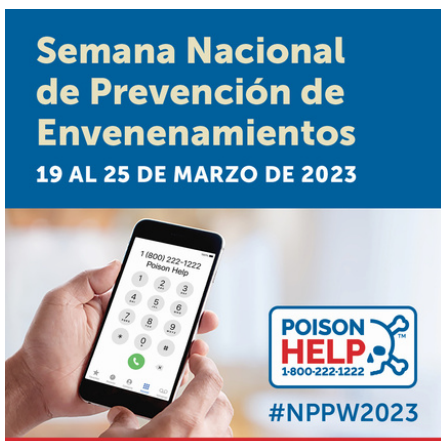
[Download images here](#)

Saturday, March 25: Closing out NPPW

Image: Main square or main banner



That's a wrap on #NPPW23, but remember: when poison happens, Poison Centers are here for YOU. Don't forget to save the Poison Help number: 1-800-222-1222. Learn more about their services and ways to keep your loved ones safe at wapc.org #NPPW23



¿Con esto terminamos la #NPPW23, pero recuerda: cuando algún envenenamiento ocurra, los centros de envenenamiento están aquí para ayudarte. No te olvides de guardar el número de ayuda contra el envenenamiento: 1-800-222-1222. Obtén más información sobre sus servicios y formas de mantener a tus seres queridos a salvo en wapc.org #NPPW23