



Ensuring the Safety and Health of Our Communities, **Together**

Yesterday, Today, and Tomorrow

70TH ANNIVERSARY

YEAR-LONG PARTNERSHIP OPPORTUNITIES

Celebrate **70 years** with us!

Washington Poison Center is your statewide nonprofit resource for poison prevention and drug safety. For seven decades, we've helped families, individuals, and healthcare providers navigate moments of concern and crisis—saving lives and reducing healthcare costs.

Our work touches every corner of Washington, every day through...

- Our 24/7/365 Poison Helpline
- Community outreach
- Professional and medical education
- Public health policy guidance

As we mark this milestone anniversary, **we invite you to partner with us** in celebrating 70 years of impact and looking ahead to a healthier, safer future for Washington.

Throughout the year, we will commemorate this occasion through events, media, storytelling, and campaigns, which will offer **meaningful, year-round visibility for our sponsors.**

Together, we can honor the past, strengthen the present, and **build a safe, healthy Washington** for generations to come.



Always **Here**, Always **Ready**.



OUR MISSION

Washington Poison Center prevents and reduces harm from poisoning through expertise, collaboration, and education.

Washington Poison Center is a non-governmental, **independent 501(c)(3) nonprofit** and a vital lifeline, serving Washington communities **since 1956**. Our team of pharmacists, nurses, physicians, toxicologists, and educators is dedicated to keeping eight million residents safe and healthy.

Our 24/7/365 Poison Helpline provides **free, confidential treatment advice** for poisonings, accidental ingestions, toxic exposures, and overdoses in over 200 languages, supporting both the public and healthcare professionals. **We help more than 93% of callers stay safely at home** and avoid unnecessary ER visits.

Beyond the Helpline, we deliver education and outreach **to prevent poisonings and accidents before they happen**.

Through medical education and policy efforts, we also help **shape the next generation** of healthcare professionals, share expertise on emerging trends, and **strengthen public health statewide**.

Together, we combine expertise, education, and compassion to **keep Washington families safe and supported** today and into the future.

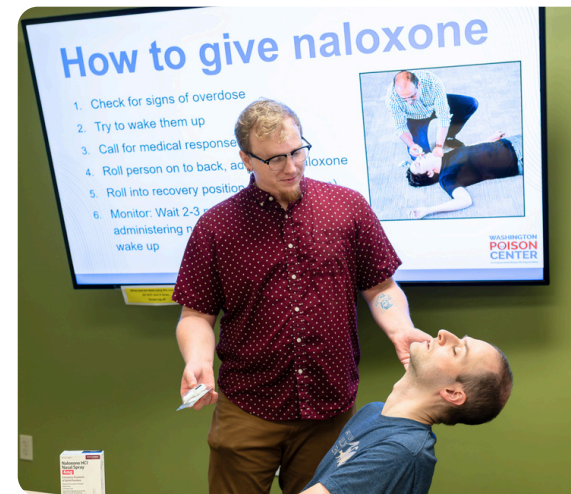
Make an **impact** with us in 2026!

Last year...

- We provided calm, compassionate advice and lifesaving support to **62,473 people** for poisonings, overdoses, and toxic exposures - 24/7/365.
- We handled **129,422 total calls** regarding **82,010 substances**.
- We kept **93% of callers safe at home**, avoiding expensive and stressful trips to the ER.
- We provided **\$76 million** in healthcare savings and benefits – for every \$1 dollar spent, we saved \$12.
- We reached **16,774 people** through **300 events**, trainings, and outreach activities in **98 cities** across our state.

Join us in...

- **Supporting our Washington communities,**
- **Strengthening the healthcare safety net, and**
- **Investing in a safer, healthier future for all.**



Year-long **partnership** and **investment opportunities**

Join our year-long celebration!

Throughout 2026, we will commemorate our 70th anniversary milestone through events, storytelling, and communications, **offering you meaningful visibility** for your organization.

The celebration includes two centerpiece events, which **provide a suite of benefits**, in Seattle on May 7, and in Spokane on September 24.

Our goal is to **strengthen our communities' recognition, understanding, and support** of the poison center, so that **more individuals and families turn to us** for free treatment guidance, saving them the stress and expense of an ER visit.

In addition, We aim to **grow private support** and **deepen relationships** across healthcare, corporate, and policy communities.

Sponsorship funding for our 70th anniversary enables your organization to invest in life-saving services and prevention education – **directly benefiting the communities you serve.**

We would be honored to explore how our collaboration will **advance our shared values** and **recognize your leadership** in your communities.



Year-long recognition benefits & investment levels

	Presenting Partner	Impact Partner	Prevention Partner	Engagement Partner	Community Partner
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Recognition on all events communications (see event benefits and timeline, following)	Presenting Partner logo	logo	logo	name	name
Recognition in email marketing (at least 10; 4,000 subscribers)	Presenting Partner logo	logo	logo	name	name
Recognition on website home page	Presenting Partner logo	logo	logo	name	name
Facebook, LinkedIn, Instagram recognition (at least four; 7,300 combined followers)	solo logo posts	solo logo posts	solo logo posts	group logo posts	group logo posts
Media and press release mentions	yes	no	no	no	no
Recognition and presence at our virtual Overdose Awareness Series in August (800 attendees).	logo	logo	name	name	name

Upcoming **events** participation and **recognition**

An Antidote Affair: Spokane

Our 70th celebration and fundraising event on **September 24 at The Tamarack Event House in Spokane** will offer visibility and **recognize the crucial role you play** in the success of the event and supporting our life-saving services.

The inaugural *Antidote Affair*, held in Seattle on May 7 generated tremendous enthusiasm and success, with nearly 100 guests and speakers including frontline poison specialists, WA Dept. of Health Director, and Sen. Javier Valdez. In addition, guests enjoyed an auction, raffle, hors d'oeuvres, and zero-proof cocktails.

The Spokane event will mirror the Seattle event, with invitees including **local elected officials, healthcare professionals, and community members.**

Overdose Awareness Series

Held every Tuesday in August, this virtual educational conference series brings together **healthcare, public health, and social work professionals**, as well as students and members of the community. This series returns for its seventh year, with **more than 800 registrants** last year. Topics range from substance use trends to community health issues. As a sponsor, you will **host a virtual booth** on the Zoom Events platform, with an **opportunity to engage with attendees** and showcase your organization. You will also be recognized on announcement emails and webpage for the series.



2026 events recognition

(Below benefits are included in the year-long sponsorship investment amounts)

An Antidote Affair:

May 7 - Seattle (concluded)

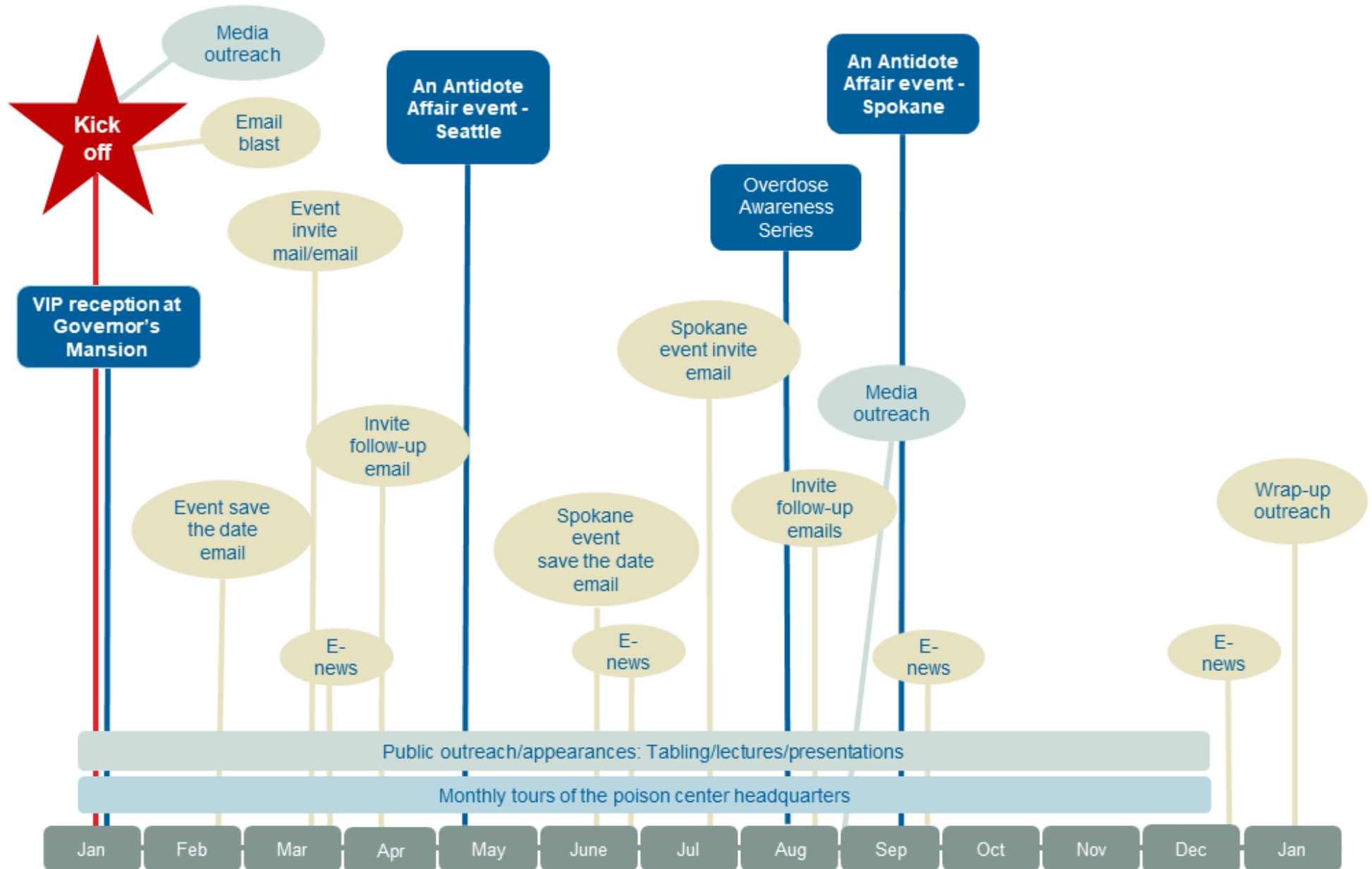
September 24 - Spokane

Overdose Awareness Series:

All Tuesdays in August virtual

	Presenting Partner	Impact Partner	Prevention Partner	Engagement Partner	Community Partner
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Recognition on mail and email invites	logo	logo	logo	name	name
Recognition on event webpages	logo	logo	logo	name	name
Speaking opportunity at event	yes	no	no	no	no
Verbal recognition at event	yes	yes	yes	yes	yes
Display table at event	yes	yes	no	no	no
Your items included in swag bag	yes	yes	yes	no	no
Recognition on signage / slide show	logo	logo	logo	name	name

70th anniversary **communications** timeline



Thank you for your consideration!

We hope you'll explore the opportunity to partner with us in 2026 and support the safety, health, and well-being of our communities across the state! Please get in touch; we would love to discuss options for your involvement and investment.

CONTACT

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LEARN MORE ABOUT US

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