



Overdose Awareness Series

SPONSORSHIP OPPORTUNITY

The Washington Poison Center Overdose Awareness Series brings together **more than 1,250 health care and community service professionals**, seeking resources on how to better serve their clients and communities. This four-day virtual event presents a **valuable opportunity** for your company or organization to:

- Elevate brand visibility and association
- Introduce your products or services
- Connect with attendees and speakers
- Generate new contacts, customers, or clients
- Network with industry colleagues
- Support a vital cause and help save lives!

2024 Conference Stats

Visits to event homepage: **7,730**
Registrants: **1,638**
Sessions: **18**



2025 Conference Plans

Attendees: **1,250+**
Sessions: **25+**
NEW Virtual, interactive conference platform (Whova)

Sponsors at all levels benefit from a **virtual showcase booth** and **interactive tools** to maximize visibility and engagement.

- Share marketing or outreach materials including videos, brochures, and documents
- Broadcast scheduled live streams
- Chat with visitors and collect contacts
- Create conversations on community boards
- Create virtual meetups and one-on-one meetings
- Measure your success by receiving an event report (impressions, clicks, leads collected)

Check out the [Whova virtual platform's Sponsor Guide](#) to learn more about the features of the virtual booth and see how it works.

In addition, each level of investment offers a suite of publicity benefits to increase your brand visibility before, during, and after the series. Please see the following page for levels.

Sponsorship Benefits

Thank you for considering an investment in the Washington Poison Center's Overdose Awareness series! Your support ensures this conference remains freely accessible to all members of our healthcare network who provide vital and life-saving services and resources to our community.

Sponsorship availability is limited, so please get in touch today! We encourage our community partners with available resources to help subsidize this event for our colleagues with financial barriers.

BENEFITS	Presenting Sponsor (one available)	Program Sponsor	Partner Sponsor	Community Sponsor
	\$5,000	\$2,500	\$1,000	\$500
<i>Recognition during daily opener (promo video or introduction)</i>	★			
<i>Logo on registration emails</i>	★			
<i>Logo on attendee profile pages</i>	★			
<i>Mention in press releases / PR</i>	★	★	★	★
<i>Customizable, interactive virtual booth</i>	★	★	★	★
<i>Logo on event main page rotating banner</i>	★	★	★	★
<i>Logo on registration page rotating banner</i>	★	★	★	★
<i>Logo on WAPC website's event page</i>	★	★	★	★
<i>Access to conference sessions</i>	★	★	★	★
<i>Feature at specific session(s) (logo, plus promo video or introduction)</i>	4 sessions	3 sessions	2 sessions	1 session
<i>Social media feature</i>	Video post (or image)	Dedicated image post	logo on sponsor post	listing on sponsor post
<i>Branding on promotional materials</i>	Largest logo	Small logo	Listing	Listing
<i>Logo on survey rotating banner</i>	★	★	★	★

If you would like more information or you're interested in becoming a sponsor for our Overdose Awareness Series, please reach out to Michele at mmeaker@wapc.org.