

Look-alike products make the biggest impact in a presentation, some suggested pairings typically found in the home:

- The green Comet cleaner can / green parmesan cheese can
- Catsup / STP motor oil Marvel mystery oil / Disney Cars bubble bath for boys
- Sample size toothpaste / A&D diaper ointment / hemorrhoid cream (blue labels)
- Orange tube of sun screen / Icy Hot lotion in a tube
- Bausch & Lomb Eye drops / Murine ear drops
- Apple juice in the clear bottle / Lemon Pledge bottle of furniture polish
- Blue dishwasher streaking agent / blue Listerine mouthwash
- Purple tube of spackling / purple tube of frosting

All of these make good pairs, especially if they are turned around. We get a lot calls from parents and grandparents about these products being confused for each other. Pairing non-food products with food products is a good way to capture attention, particularly since these products are sometimes stored near each other.

- Nearly any sample size toothpaste, A&D diaper ointment, and Hemorrhoid cream look alike and often get turned over in the medicine cabinet. Hemorrhoid cream comes in the same type of tube. The toothpaste and A&D are not dangerous, but if someone does brush their teeth with hemorrhoid cream, they will need to call the Poison Center since it will dry out internal tissues. This also highlights the need for people to always wear their glasses and / or turn on the lights before using a product.
- Bausch & Lomb Eye drops and Murine ear drops come in the same size (5 oz.) and color of bottles. Ear drops in your eyes will hurt and require a call to us since ear drops can damage the surface of the eye.
- Apple juice in the clear bottle and the Lemon Pledge bottle of furniture polish look alike and kids just see the fruit picture on them.
- There is a purple tube of spackling that can be found at all home stores and Fred Meyers; it is difficult for children to distinguish from a similar looking purple tube of frosting. If you use this pair in a booth situation, watch out for kids taking these!
- There is another product called Fabuloso that doesn't need a pairing; it is a cleaner but its packaging is deceiving since it looks just like a bottle of fruit juice.

You don't need to use all of the pairs to make a really good presentation, choose a few—put them on the table in pairs, backwards, and follow the presentation directions here:

<http://www.wapc.org/wp-content/uploads/2011/08/The-Yuk-Box.pdf>

You can also download nearly all of our printed materials on our web site for free.

<http://www.wapc.org/information/for-educators/>

Some other ideas on things to talk about that people don't often think of as a poisoning: splashing something in your eyes or on your skin, taking medications twice, taking the wrong medication, Carbon Monoxide poisoning (never cook with charcoal indoors or even in a fireplace—often there is not enough ventilation for the massive amounts of CO produced. Same with warming up cars in the garage—always pull it into the driveway). Please talk about the 800 number (1.800.222.1222). It is good all over the USA. Brochures and fact sheets for these topics can also be found on our website as free download to print for hand outs.

If you would like to order the free Mr. Yuk stickers available to schools and nonprofits, you can find the order form on our website which we do try to fill and mail out within a day or two of receipt of the request:

<http://www.wapc.org/resources/order-materials/>