

For Immediate Release

August 1, 2010

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Mr. Yuk Rules
Mr. Yuk Poster Contest

The Washington Poison Center has announced their Mr. Yuk Poster Contest for 2011 will be “Mr. Yuk Rules.” The winning poster will be part of the 2011 Poison Prevention Week campaign, celebrated across Washington State in March.

Organizers are looking for young artists to create poison safety awareness and eye-catching posters. The contest is open to all 6-12-year-olds in Washington State. Top prize earns a \$500 check card, a visit from Mr. Yuk, and his/her design will be featured as the poster for Poison Prevention Week in Washington State. If funding permits, the poster will also be featured on billboards. Four runners-up will also be chosen, and each will receive a \$100 check card. All contest participants will receive a small gift from Mr. Yuk in the mail.

The Washington Poison Center is accepting poster entries. **Posters must be post-marked by January 1, 2011.**

“Poster contests are a great way to increase awareness of poison safety and the Poison Center toll-free hotline number, 1-800-222-1222,” said Jim Williams, Executive Director of the Washington Poison Center.

“After all,” continued Williams, “Mr. Yuk rules in reaching out to our community.” Mr. Yuk has been an icon for poison safety in Washington State since 1973.

Mr. Yuk Rules poster contest was funded in part by, Umpqua Bank and Seattle Children’s Hospital.

The Washington Poison Center is a 501(c)(3) nonprofit charitable organization that prevents harm from poisoning through expertise, collaboration, and professional and public education. Available 24/7, the national poison hotline, **1-800-222-1222**, will connect you to specially-trained pharmacists, nurses, and poison specialists. Calls to the Poison Center are free and confidential (a \$30 credit card fee will apply to calls regarding animals). Services are available for non-English speakers and for the deaf and hearing impaired. For more information, visit www.wapc.org.

For more information on the poster contest, including the required contest entry form, visit www.wapc.org.

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